

**THE BOARD OF TRUSTEES OF SANDHILLS COMMUNITY COLLEGE
REGULAR MEETING MINUTES**

**Sledge Board Room
April 4, 2022, 5:00 p.m.**

PRESENT: Trustees George Little, Chairman; Larry Caddell, Vice Chairman; Joe Clendenin, Secretary; Gary Evans; Vincent Gordon; Art Blue; Tim Carpenter; Dr. Sandy Stewart; Bruce Hurst; Helen Probst Mills; Connie Lovell; Avery Campbell, SGA President; Michelle Marshall, SGA Vice President

STAFF: Dr. John Dempsey; Heather Lyons; Ron Layne; Dr. Rebecca Roush; Kellie Shoemake;

and stressed the Board's desire to complete the project as it was presented to the Moore County Board of Commissioners and to the citizens of Moore County.

Mr. Caddell made a motion to revisit costs regarding Foundation Hall based on Mr. Carpenter's initial analysis of the projected budget. The information will be reviewed during the May Board of Trustees meeting. The motion was seconded by Ms. Probst Mills, and the motion passed unanimously.

Dr. Farmer presented specifics regarding electric signage to be installed on the Pinehurst and Hoke campuses. Signs for both locations have been approved by the Board. A design engineer will create the signs which will have brick foundations. The sign placed on the Pinehurst campus will be located at the Dempsey Student Center and will feature registration dates, events, and various information to connect with students. The Hoke campus sign will be located in the front of the campus. Dr. McKnight said that the sign on the Hoke campus would be a great marketing tool. Mr. Caddell made a motion to approve both the Pinehurst and Hoke campus signs with brick foundations. Mr. Carpenter seconded the motion, and the motion passed unanimously.

Dr. Dempsey reported that a combination of State Construction Infrastructure (SCIF) and County American Recovery Program (ARP) may be available to allow for the construction of an additional building at the Larry Caddell Training Center. New permitting requirements will be addressed later in year 2, 3, and 4 of SCIF funds to plan to build a replacement classroom building and a later facility which will house an indoor shooting range. A local developer also has potential plans to build homes in the vicinity of the Larry Caddell Training Center. Ms. Probst Mills suggested that the College be transparent with the building plans, moving forward using the

the dedication in November, with a date to be determined. Mr. Clendenin seconded the motion, and the motion passed unanimously.

Regarding the ACE Hardware project, the college is fortunate to have been granted a soft wooded buffer between the Sandhills Horticultural Gardens and the developer's new facility to preserve sight lines and reduce noise. Mr. Carpenter reported that the airport appears to have no issues with the building plans as related to the ACE project and its impact on the SCC Horticultural Gardens, but it now has issues with outparcels that will be created beyond the scope of the ACE facility. Discussion ensued regarding the connectivity of the Southern Pines Greenway Trail into the current property. An environmental impact study may be required.

Brandi Swarms, former SCC student, in addition to filming Ms. Cain's story, is filming 25 commercial grade videos telling the stories of SCC students and how SCC has been an integral part of their journey. These documentary films will be shared on social media and will be used to promote the College.

The accountability and Integrity Report for Year 2021 was distributed in your packets. Continuing Education and Workforce Development met objectives and accountability measures for 2021. The Class Visitation outcomes are presented with no issues.

Dr. Voigt reported on Hoke-Sandhills Enrollment Strategies. Dr. Voigt shared information about the partnership with Hoke County K-12 schools. Meetings are ongoing with the superintendent, exploring ideas on how to reach communities and K-12 partners. Dr. Voigt, Dr. McKnight, Dr. Farmer, Michelle Bauer, and Lindsey Farmer make up a group who has met for the past 7 months to discuss enrollment strategies. The group has worked with department chairs to develop a rotation at the Hoke Center for new associate degrees that will be offered. Many classes needed to achieve these degrees will be available in person.

Dr. McKnight is working to find ways to bring the community to the Hoke Campus. One of those ways is that she will reach out to Brandi Swarms, videographer, to access videos that she has created which will help market programs so that individuals in Hoke and surrounding counties can access the information. This will hopefully create more interest and prompt individuals to attend classes in the fall. Dr. McKnight is also working with Danaka Bunch, Director, Center for Creative Learning and Lifelong Learning Institute, to hold kids' summer camps on the Hoke Campus.

Dr. Stewart reported that the Educational Programs Committee met on March 23, 2022. Recent programs added to the fall schedule are Building Construction Technology, Construction Management, and a CT Scan Certificate, which is a one-year program.

Dr. Farmer offered statistical information regarding current enrollment as compared to spring 2021. The semester year finished with a 3% increase in Full-Time Equivalent (FTE) and 6.5% increase in student headcount. Dr. Farmer attributed the growth to COVID funding which helped with student tuition and to the aggressiveness of marketing in course offerings.

Mr. Clendenin reported that the Planning Committee has not met. Mr. Clendenin stated that the College Strategic Plan (CSP) is reviewed annually during February of the year. The committee has conducted a mid-year evaluation. Mr. Layne presented information regarding enrollment initiatives. He also presented an update on athletics to include beach volleyball and men's basketball. Ms. Elkins will transition to the athletics sector soon. Mr. Layne reported on the Old North State baseball team and the new concession stand to be located near the baseball field.

Ms. Shoemake reported for the Student Affairs Committee. She introduced Chris Cheek, Director of Military and Veteran's Services. Mr. Cheek reported that the Quiet Space in the

from a development perspective, and community colleges will be called upon to train the workforce for many of the positions.

With no further business, the meeting was adjourned at 7:33 p.m.

Respectfully submitted,

George Little, Chairman of the Board

Joseph Clendenin, Secretary of the Board